

## **Public Report of Sustainability Initiatives**

At AFAQ Travel & Tourism Oman, we are committed to fostering a sustainable future for our planet and communities. As a responsible corporate citizen, we recognize the critical importance of integrating sustainability into our business practices and operations. Our sustainability initiatives are designed to minimize our environmental impact, promote social responsibility, and drive economic growth while ensuring the well-being of future generations.

Our Sustainability Objectives Include:

**Reducing Our Carbon Footprint:** We are actively working to lower our greenhouse gas emissions through the adoption of energy-efficient technologies and the transition to renewable energy sources. By implementing sustainable transportation practices and encouraging remote work, we are taking significant steps toward achieving net-zero emissions.

**Waste Minimization:** We strive to reduce waste across our operations by promoting recycling, composting, and the use of sustainable materials. Our goal is to minimize single-use plastics and work towards a circular economy where waste is repurposed and reused.

**Water Conservation:** Recognizing the vital importance of water, we are implementing strategies to reduce water consumption and improve our water management practices. This includes investing in water-efficient technologies and promoting responsible water use throughout our facilities.

**Sustainable Sourcing:** Our commitment to responsible sourcing means partnering with suppliers who share our values. We prioritize materials that are sustainably sourced, ethically produced, and certified for their environmental and social impact.

**Community Engagement:** We believe in the power of community and are dedicated to supporting local initiatives that promote sustainability. Our volunteer programs, educational partnerships, and environmental projects aim to make a positive impact in the communities where we operate.

**Transparency and Accountability:** We are committed to transparent reporting on our sustainability progress. By sharing our goals, achievements, and challenges, we aim to foster trust and accountability among our stakeholders.

**Employee Involvement:** Our employees are our greatest asset, and we encourage them to engage in sustainable practices both at work and in their personal lives. Through training

and awareness programs, we aim to cultivate a culture of sustainability throughout our organization.

At AFAQ Travel & Tourism Oman, we understand that sustainability is not just a buzzword, but a necessary commitment to ensuring a healthier planet and a better quality of life for all. We invite our stakeholders, customers, and partners to join us on this journey toward a more sustainable future. Together, we can make a difference.

For more information about our sustainability initiatives, please visit <https://afaqtourism.com/>. Thank you for your continued support.